

GIORGIO ARMANI

ONE NIGHT ONLY VENEZIA

GIORGIO ARMANI CELEBRATES THE CITY WITH A GIORGIO ARMANI PRIVÉ SHOW

Milan, 2nd September 2023 – On the occasion of the eightieth Venice International Film Festival, Giorgio Armani returns to Venice to celebrate the city with a new edition of its One Night Only series of international events.

One Night Only Venezia will start with a Giorgio Armani Privé fashion show at the Arsenale, the ancient complex of shipyards and workshops located in the eastern part of the city. A selection of Haute Couture looks will be presented against the evocative backdrop of the Tese delle Nappe, including dresses inspired by the city of Venice. The show will be followed by a cocktail party for 700 guests featuring a live performance by Róisín Murphy and a DJ set by Mark Ronson.

Giorgio Armani's connection with the Venice Film Festival dates back to 1990 when the world premiere of the documentary *Made in Milan* directed by Martin Scorsese took place. On that occasion, the designer hosted a large party in honour of the film director at Ca' Leone on Giudecca. Over the years, Giorgio Armani has regularly collaborated with actors and directors attending the festival, dressing them for the red carpet and not only.

Following on from previous events in Dubai and St. Moritz, One Night Only Venezia 2023 has been specifically designed to have minimum environmental impact, in compliance with ISO 20121.

The Armani Group has in fact planned to incentivise the reuse and recycling of materials, to promote separate waste collection, to avoid food waste and the use of single-use plastic and to employ LED lighting. Suppliers are also required to comply with specific social and environmental clauses.

All residual greenhouse gas emissions linked to the event will be offset by supporting environmental projects, managed by 'Sea the Change' and 'Società Agricola Blue Valley', that aim to preserve the ecological equilibrium of the Venetian Lagoon and to restore its ecosystem and biodiversity.

In addition, the Armani Group has decided to make a donation to support 'We are here Venice', the non-profit organisation who conducts research aimed at protecting the lagoon and improving understanding of the societal value that this unique environment offers.

The Group will also be donating to the non-profit foundation *Venetian Heritage*, which supports and finances initiatives to safeguard and promote Venice's artistic heritage around the world. The donation will contribute to the conservation and restoration of selected works from the Giorgio Franchetti Gallery collection at Ca' d'Oro and to the enhancement of the collection.

One Night Only is the itinerant event that takes the Armani universe to the world's most important destinations. It has visited seven cities so far: London in 2006, Tokyo in 2007, Beijing in 2012, Rome and New York in 2013, Paris in 2014 and Dubai in 2021.

The celebration of Giorgio Armani's affinity for cinema also entails the renewal of Armani beauty's partnership with the festival as main sponsor. For the sixth consecutive year, Armani beauty will provide the official make-up service for guests.

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