

A | X ARMANI EXCHANGE SPONSORS THE MILAN CITY COUNCIL PROJECT TO RENOVATE LOCAL BASKETBALL COURTS

Milano, 3 June 2022 - A|X Armani Exchange will be assuming the role of technical sponsor in support of a project for the redevelopment and subsequent maintenance of six basketball and mini-basketball courts located in central and peripheral areas of Milan: Via San Paolino, Via Pitteri, the Vincenzo Muccioli and Alberto Moravia gardens, Famagosta and Sempione Park. The redevelopment has both a practical goal, to provide courts for fans of the sport, and an aesthetic purpose, aimed at turning the courts into a pleasant area even for those who don't play basketball. The project attests to Giorgio Armani's connection to basketball and fits into a wider dialogue between the designer and the city of Milan, as demonstrated through different initiatives that generate a positive impact on the lives of its residents.