

GIORGIO ARMANI

Giorgio Armani announces the commitment to cease the use of angora wool

Milan, 1 December 2021 – The Armani Group announces its commitment to no longer use angora wool across all lines from the Fall Winter 2022/2023 season onwards, adding it to the list of excluded materials within its fur-free policy.

“I am pleased to announce the abolition of angora wool from all the collections of the Armani Group, testimony to our tangible commitment in monitoring our production with respect to protecting the natural world. I have always believed in innovation and research of new materials and innovative methods for processing traditional raw materials”, said Giorgio Armani.

In 2016, in agreement with the Fur Free Alliance, the Group announced its plans to eliminate the use of animal fur from all its products starting with the Fall Winter 2016/2017 season.

This latest commitment marks yet another firm step forward by the Armani Group, testifying to its great focus on the critical issues related to sustainability across the supply chain with regard to the environment and the animal world.

For some time now, the Group has been taking action to ensure that the value generated by growth objectives remains in harmony with the local territory and communities. One of the most significant measures adopted is the constant monitoring of the supply chain with a consequent drive to adopt and implement sustainable practices.

Furthermore, the Armani Group has been involved with international working groups on the adoption of all measures aimed at the progressive reduction of chemicals considered to be potentially hazardous. In addition to being a signatory of the 'Fashion Pact', presented at the G7 in 2019, through which the major companies in the fashion industry have committed to addressing the issues of climate change and environmental protection in a tangible way, in July the Group announced its targets for the reduction of greenhouse gas (GHG) emission, approved by the Science Based Targets initiative (SBTi).